NEPATHYA EVENTS PRESENT'S

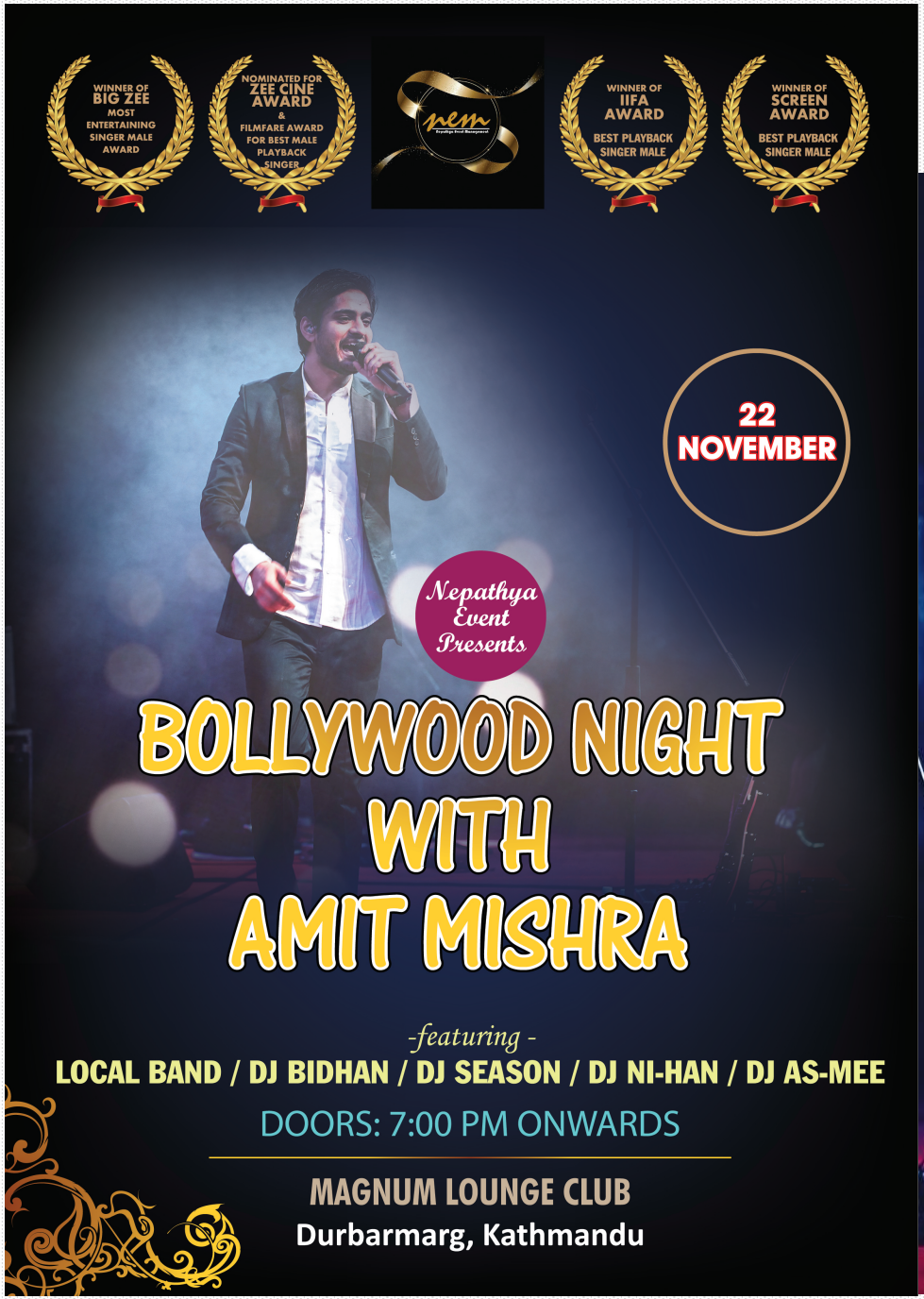
BOLLYWOOD NIGHT WITH

AMIT MISHRA

CHARITY EVENT

MAGNUM LOUNGE CLUB
DURBAR-MARG

NOVEMBER-22-2019



BOLLYWOOD NIGHT
WITH
AMIT MISHRA

Event Overview

EVENT TITLE	**:- "BOLLYWOOD NIGHT WITH AMIT MISHRA"**
EVENT VENUE	**:- MAGNUM LOUNGE CLUB, DURBAR-MARG, KATHMANDU**
DATE	**:- 22ND NOVEMBER, 2019**
TIME	**:- 8 PM ONWARDS**
MAIN PERFORMER	**:- AMIT MISHRA & BAND**
SUPPORTING PERFORMERS	**:- LOCAL BAND , DJ BIDHAN , DJ SEASON, DJ NI-HAN**
EXPECTED AUDIENCE	**:- 500 INVITEES AND 1200 TICKETS.**
PROGRAM SEQUENCES	**:-THREE SEQUENCES**
FILLERS	**:- PERFORMANCES BY FAMOUS SINGERS & ARTITS**

ABOUT AMIT MISHRA

AMIT MISHRA is a 30 year old Indian Singer, Musician, Songwriter, Voice Actor and live performer. He more well-know after the release of the song “Bulleya” sung by him from the film ‘Yeh Dil hai Mushkil’ , for his rendition of the song he won an IIFA Award for the Best Male Playback, Filmfare Award for new Music Talent, Screen Award Best Male Playback. He got nominated for the song ‘Bulleya & Manma Emotion Jaage’ in different award shows. He has also sung in some of Telugu, Bengali and Marathi flims.

Mishra’s most popular songs include “Allah Duhai Hai” from Race 3, “Sau Tarah Ke” from Dishoom, “Manma Emotion Jaage” from Dilwale, “Bulleya” from Yeh Dil Hai Mushkil, “Suno Ganpati Bappa Morya” from Judwaa 2 “Galti

Amit was also part of MTV Unplugged Seasons 6. His songs have gathered much attention as he made his mark not only as a musician , singer but also as an upcoming performer. He have done many National & International show, he shared stages with some of the real heavyweights from both Indian and International musician.

ABOUT THE PROGRAM

"BOLLYWOOD NIGHT WITH AMIT MISHRA" IS PURELY ENTERTAINMENT BASED EVENT TARGETED TO THE YOUTHS AND MUSIC LOVER WHERE FAMOUS ARTIST OF BOLLYWOOD AMIT MISHRA AND HIS BAND WILL PERFORM TO ENTERTAIN NEPAL. THE EVENT WILL BE HOSTED AT THE LARGEST AND BEST CLUB OF NEPAL,CLUB LOCATED AT HEART OF KTM. THE EVENT WILL BE HOSTED BY TOP MOST MC OF THE INDUSTRY AND LOCAL ARTIST WILL ALSO BE PERFORMING WHICH GUARANTEE THE SUCCESS OF THE EVENT.

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SPONSORSHIP BENEFITS

1. PROMOTIONAL MARKETING OF "BOLLYWOOD NIGHT WITH AMIT MISHRA" IN TELEVISION, MAGAZINE, WEBSITE, CABLE NETWORKS, BROCHURE , ENTRANCE TICKETS , INVITATION CARDS , FLEX , I.E. SPECIAL PROMOTION WHEREVER WE GO.
2. SPECIAL RECOGNITION AND PROMOTION AT THE EVENT.
3. NATIONAL AND LOCAL COVERAGE.
4. ADVERTISEMENT AT TELEVISION DURING LIVE TELECAST
5. LOGO WILL BE PRINTED ON CEREMONY BACKDROP.
6. FIRST HAND NEWS AND INFORMATION ABOUT THE EVENT.
7. OPPORTUNITY TO ADDRESS THE PRESS CONFERENCE.
8. SPECIAL PERMISSION TO ATTEND THE DINNER WITH ARTIST.
9. VIP PASSES TO THE EVENT.

EVENT BENEFITS

FOR SPONSORS:

FOR ALL ITS SPONSORS THIS EVENT WILL PROVIDE WITH A PLATFORM NOT ONLY TO PROMOTE THEIR PRODUCTS AND SERVICES BY MEANS OF MEDIA CAMPAIGNS, THE BRAND SPONSORS WILL GET IN RETURN THE OPPORTUNITY TO PROMOTR THEIR PRODUCT THROUGH BOLLYWOOD ARTIST.

SPONSORS GET NATIONAL COVERAGE THROUGH ADVERTISEMENT OF "BOLLYWOOD NIGHT WITH AMIT MISHRA" IN TELEVISION, FM, CABLE NETWORK, MAGAZINE,BANNERS, BROCHURE, INVITATION CARDS, ENTERANCE TICKET, LEAFLETS,STICKERS, FLEX, SOCIAL MEDIA, WEBSITE. IT PROVIDE AN OPPORTUNITY FOR THE SPONSORS TO RUN A SMALL SURVEY/RESEARCH TO UPLIFT THEIR BRANDS AND PRODUCTS.

EVENT BENEFITS

FOR MEDIA PARTNERS

THE MEDIA PARTNERS WILL EXCLUSIVELY GET FIRST HAND NEWS AND INTERVIEWS COVERAGE AS WELL AS THE PROMOTION THROUGH VARIOUS ADVERTISEMENT CAMPAIGNS.

A PART FROM THIS, THE MEDIAS WILL BE APPRECIATED FOR THEIR COOPERATION DURING THE GRAND FINALE.

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SPONSORSHIP CRITERIA

For National Sponsors

TITLE SPONSOR	CO - SPONSOR	SPONSOR	SUPPORTER	BRAND SPONSOR
25,00,000	12,50,000	6,00,000	2,50,000	50,000

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Event Projected Cost and Expenses Categories

S.N	CATEGORIES	AMOUNT	REMARKS
1	VENUE CHARGE	Rs. 8,00,000/-	CLUB
2	ARTIST	Rs. 24,00,000/-	INR. 15,00,000/- x 1.6 = Rs. 24,00,000/-
3	AIR TICKETS	Rs. 5,50,000/-	2 BUSSINESS & 8 ECONOMY
4	PER DIEM	Rs. 1,00,000/-	HOTEL, FOOD, GROUND TRANSFER
5	LOCAL ACTS	Rs. 1,00,000/-	1 LOCAL BAND , 3 Djs
6	PRINTING & DESIGN	Rs. 50,000/-	TICKETS, BANNERS, FLYERS, POSTERS,
7	PROMOTION	Rs. 1,00,000/-	TV, RADIO, SOCIAL MEDIAS
8	DECORATION & SOUND SYSTEM	Rs. 2,75,000/-	FOR VENUE
9	SECURITY	Rs. 25,000/-	10PAX X 2500
	TOTAL	Rs. 44,00,000/-	

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EVENT MANAGED BY :- NEPATHYA EVENTS MANAGEMENT

CONTACT - 9851167806, 9809433406
E-mail - nepathyaevents@gmail.com
nepathyaeventktm@gmail.com

THANK YOU